

OIL- & VARNISH FACTORY "WELGELEGEN"



## **Vliegenthart Holland and DELTA specialties Egypt join forces**

### ***A 'new' player in the European additive market***

**Vliegenthart B.V. Oil and Varnish Factory since 1839 in Holland and DELTA specialties in Egypt have joined forces to work intensively together on the production, development and sales of additives and driers. The objective of the collaboration is to increase European market share.**

Vliegenthart is respected worldwide as one of the pioneers in the production raw materials for the paint and printing ink industry. By joining forces with DELTA specialties ([www.deltaspwll.com](http://www.deltaspwll.com)), Vliegenthart intends to substantially increase its share of the European market. By combining know-how in the areas of production and marketing; and cooperating more in research, Vliegenthart and DELTA specialties can substantially increase their profile in the European market. The company will be able to channel extra resources into innovation, respect for man and the environment, and the needs of the individual customer.

### **Reliable partner**

Collaboration with such a large player as DELTA specialties does not mean that Vliegenthart will change its marketing strategy. The company will remain your flexible and reliable paint and printing industry partner. This includes:

- Ongoing focus on man, the environment and the customer;
- Modern production fully compliant with the European REACH regulations;
- Direct supply in any required volume to large and small clients;
- Leveraging DELTA specialties's position as a leader in the field of additives and driers;
- Development of new products and eco-products in cooperation with individual customers;
- Development of new technologies for the paint, printing ink and composite industries;
- Extensive technical support.

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## Technical Support

The bundling of the expertise of Vliegenthart and DELTA specialties is considered as being of the greatest importance due to the many recent changes in legislation and the quick succession of technological developments in the modern paint industry.

The selection of the optimal additive for a particular paint system requires in-depth product knowledge and above all extensive practical experiences! Vliegenthart and DELTA specialties are proud to share our record of experiences in the application of additives with you!

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